

# 50 INTERNATIONAL FILM & VIDEO FESTIVAL®

celebrating 50 years of acknowledging **creative excellence** in film & video productions

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# 2017

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[filmfestawards.com](http://filmfestawards.com)

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## About the Festival

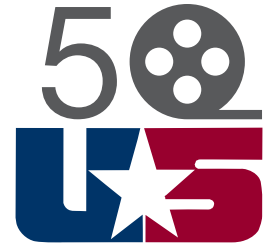
US International Film & Video Festival celebrates its 50th anniversary this year. It was born as U.S. Industrial Film and Video Festival in 1967 in Chicago. In the early days of film, Chicago was bigger in the industrial and documentary film business than Hollywood, and competitions began to pop up. Not all lasted, but USIFVF has. The competition gave its initial awards in 1968 and has been held continuously since.

US International Film & Video Festival (nicknamed FilmFest) remains independently owned in a field dominated by industry-sponsored competitions. The Festival offers five mini-competitions in one, recognizing outstanding Corporate, Education, Entertainment, Documentary and Student productions.

Gone are the requirements for “16mm industrial motion pictures and 35 mm filmstrips,” replaced by the convenience of today’s digital world. Entries are submitted online, and judges, with only a few exceptions, do their assessments online.

Since 2001, USIFVF has operated from Los Angeles, but it still has the original mission:

*“to recognize quality work produced for industry, associations, government, religious or education organizations whose purpose is to inform, motivate, stimulate or educate an audience.”*



## Our Judging Process Helps Set Us Apart

Entries are judged against peers, meaning Corporate competes with Corporate, Education against Education, and so on. Entries are reviewed on their own merit. We hope for winners in each category, but don’t require them. As a result, the top award in a category is not necessarily a Gold Camera, but may be a Silver Screen or Certificate for Creative Excellence winner. Conversely, more than one Gold, Silver or Certificate may be awarded in a category.

Decisions about winners are based on both effectiveness and creativity by judges located around the world. As an independent company, we feel no corporate pressure to change that system.

We also showcase winners in awards presentations held in many countries. This past year’s top winners were shown to groups in The Philippines, France, Switzerland, Japan, and Austria.

## Why Enter

- Gain recognition and prestige in an International film/video/digital production industry
- Gain new clients by showcasing award-winning work
- Be part of an international competition with an international jury
- Get your film seen by a panel of seasoned industry professionals
- Expand your company’s reputation to draw new clients
- Build internal company pride and motivation
- Enjoy publicity and accolades on our website and social media, in media releases and in worldwide award presentations
- Relish good old-fashioned “bragging rights” when you win!



## Types of Entries Invited

We accept productions that are created for all the different kinds of venues available around the world that are evolving so rapidly from the traditional to the non-traditional.

### Corporate Productions

- Internal Corporate Communications (On-boarding, Training, Benefits, etc.)
- Sales Promotion /Trade Show Multimedia Presentations
- Brand Image Films

### Education Productions

- Classroom film/video/online/VR Productions
- Broadcast Educational Programming
- Instructional / How-To videos

### Entertainment Productions

- Television Programs
- Features & Short Films
- Online & VR Entertainment Programming

### Documentary Productions



- News Programming
- Television Programming
- Feature & Short Films

## Awards

- **First-Place Gold Camera Statuette**
- **Second-Place Silver Screen Statuette**
- **Third-Place Certificate for Creative Excellence**
- **Student Award Certificate**
- **Best of Festival (Grand Prix) Awards**  
Presented to an outstanding entry from among the Gold Camera winners in each production type. These winners are selected by members of the International Quorum of Motion Picture Producers (IQ), a fifty year old global peer network of production company owners.
- **One World Award**  
Honors a production that demonstrates international cooperation and global understanding. The Award is sponsored and presented by the International Quorum of Motion Picture Producers (IQ), which seeks to support and improve international communications. Established in 1966. IQ has administrative headquarters in Nashville, Tennessee. See [iqfilm.org](http://iqfilm.org).






## GENERAL INFORMATION

- **Entry Fees:** Entry fees must be paid in US Dollars at the time of entry. Judging results will not be released until all fees are paid in full.
- **Important Dates:**  **Entry Deadline** — March 15, 2017  
 **Judging Results** — May 2017
- **Entry Confirmation:** Acknowledgment will be emailed to all entrants within 48 hours of receipt of entry.
- **Duplication of Entries:** Entrants agree to allow entries to be duplicated for judging purposes and to permit winning entries to be displayed to public audiences and/or shown on television for promotion and publicity purposes with entrant assuming any union fees or talent residuals and all rights issues related to the production, if applicable. Winning entries will be retained by the Festival Library for promotional and educational use.
- **Judging Results:** Results will be emailed to all entrants in May 2017. Judging results cannot be released unless entry fees are paid in full.
- **Withdrawing an Entry:** An entry may be withdrawn **within** 24 hours of finalization (subject to a \$100 processing fee; see **Refund Policy**). Entry withdrawal requests must be received via email to [KristenSzabo@filmfestawards.com](mailto:KristenSzabo@filmfestawards.com) **within** 24 hours of finalization.
- **Refund Policy:** Refunds are only issued for entries withdrawn **within** 24 hours of finalization.
- **Privacy Statement:** Available at [http://filmfestawards.com/pdfs/Film\\_Festival\\_Privacy\\_Policy.pdf](http://filmfestawards.com/pdfs/Film_Festival_Privacy_Policy.pdf)

## ENTRY GUIDELINES

- **Eligible Productions Types:** Open to **Corporate**, **Education**, **Entertainment**, **Documentary** and **Student** productions.
- **Production Release Dates:** Entries must have been produced or released between **September 1, 2015**, and **March 1, 2017**, and cannot have previously been submitted into the Festival.
- **Eligible Submission Formats:** Entries must be submitted in **one** of the following formats:
 

 <i>Video File Upload</i>	-OR-	 <i>e.g., Vimeo, YouTube, etc. URL must be a fully functioning webpage, with embedded video playback where applicable. URLs for direct file downloads are not accepted.</i>	-OR-	 <i>PAL or NTSC</i>
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- **Language:** Entries must be submitted in English, or have English subtitles.
- **Multiple Entries:** The same production may be entered into different Categories and/or Production Types. Each entry will be considered a separate entry and will require additional submission materials and entry fees.
- **Student Entries:** The Student Entry fee is US\$ 85 per entry. Students may enter individual or group work done for a class project, an internship as spec work or for a client as long as the student is not a paid employee in the film industry. All Festival Rules & Regulations, Entry Material Requirements, Categories, Payment and Shipping instructions apply to Student entrants. A photocopy of the entrant's valid Student ID must be e-mailed to the Festival Office to: [KristenSzabo@filmfestawards.com](mailto:KristenSzabo@filmfestawards.com). Winning Student entries receive a "Student Award" Certificate.
- **Liability:** The Festival assumes no responsibility for productions submitted in the incorrect category. Reasonable care will be exercised to protect entries from damage or loss. The Festival, its management and judging committees cannot assume liability.

## SCORING/JUDGING GUIDELINES

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All productions are scored on multiple criteria, including:

- How well the production meets its objectives and its intended audience
- Production Approach
- Concept / Writing
- Craft /Techniques

## DISTRIBUTION OF AWARDS

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- **Award Statuettes and Certificates:** Awards will be engraved / printed and presented to the name of the “Entrant Company” as listed in the entry credits, NOT to the name of the entrant contact. Personalized duplicates, in individual names, can be purchased once judging results have been released. Awards are shipped at the entrant’s expense beginning in July 2017.
- **Duplicate Awards:** Duplicate awards for any year may be purchased at any time. Duplicates can be personalized in an individual’s name as long as the person was credited to the entry.

## ENTRY SUBMISSION

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If your entry includes DVDs, they should be received in our office within 7 days of entry finalization.

Without a Box (WAB) and FilmFreeway entrants should label entry DVD(s) with the WAB or FilmFreeway tracking number(s).

We recommend shipping by air courier, not by post.

**US International Film & Video Festival**  
**Attn: Entry Department**  
713 South Pacific Coast Highway, Suite A  
Redondo Beach, California 90277 USA  
(310) 540-0959

1. **REVIEW**

Review the following information before you begin your entry:

- General Information
- Entry Material Specifications
- Production Types & Categories
- Fees & Payment

2. **ONLINE ENTRY SYSTEM**

<http://entry.filmfestawards.com>

Click **Register** to create a new account.

A new account must be created every year. Login information from previous years will not work.

<http://entry.filmfestawards.com>

3. **CREATE ENTRY**

Click **Create New Entry** to begin. The online entry system will guide you through all the necessary information to provide for each entry. **Repeat this step for each new entry.**

4. **FINALIZE ENTRIES**

You do not need to finalize each entry separately. Click **Pending Entries** to view a list of the entries that have been created. You may click **Edit** to make any necessary changes to the entries needed. Click on the checkbox next to each entry, and click **Finalize**.

(NOTE: if a checkbox does not appear next to an entry, this means that the entry has incomplete information and is not yet ready to be finalized. Click **Edit** to submit all required information.)

5. **PAYMENT**

Select a payment method:

- **CREDIT CARD**  
Visa, MasterCard, American Express  
A 4.1% *Credit Card Network Charge* will be added to the total.
- **CHECK or MONEY ORDER**  
By U.S. Bank Draft in U.S. Dollars
- **BANK TRANSFER**  
A fee of US\$35 per Bank Transfer will be added to the total.

6. **SHIPPING**

If your entry includes DVDs, they should be received in our office within 7 days of entry finalization. We recommend shipping by air courier, not by post.

**US International Film & Video Festival**  
**Attn: Entry Department**  
**713 South Pacific Coast Highway, Suite A**  
**Redondo Beach, California 90277 USA**  
**(310) 540-0959**

7. **ENTRY ACKNOWLEDGEMENT**

Entries will be acknowledged and confirmed via email once your Festival entry fees have been paid, and physical entries (if applicable) have been received in our office. Review the entry acknowledgement email and make any necessary corrections (e.g., Title, Contact Information, etc.).

Select **ONE (1)** Production Type per entry

**CORPORATE**

*Internal and external communications by companies, communities, educational institutions or countries*

**EDUCATION**

*A production that instructs*

**ENTERTAINMENT**

*A production that entertains*

**DOCUMENTARY**

*A production of non-fiction content*

**STUDENT**

*Students may enter individual or group work done for a class project, an internship, as spec work or for a client as long as the student is not a paid employee in the film industry.*

Select **ONE (1) Production Type** and **ONE (1) Category** per entry

CORPORATE

EDUCATION

ENTERTAINMENT

DOCUMENTARY

STUDENT

Production Types

CORPORATE

EDUCATION

ENTERTAINMENT

DOCUMENTARY

STUDENT

*Internal and external communications by companies, communities, educational institutions or countries.*

*We also accept the Film & Video productions that are broadcast on Cable, Satellite and/or Online, or other new mediums.*

**ADVERTISING/MARKETING COMMUNICATIONS**

*Sales, Product and Promotion-Oriented, In-store promotions, Product/Service Demos, Infomercials, etc.*

- 101.** Business-to-Business
- 102.** Business-to-Consumer

**COMMUNICATION**

*Coaching/Training, Safety, Risk Management, Human Resources, Recruitment*

- 103.** Employee/Internal-Oriented communication
- 104.** Dealer, Distributor, Franchisee
- 105.** Investor Relations

**106. PUBLIC RELATIONS**

*Brand Image, Community Relations, Political Campaigns, College Admission, etc.*

**107. SPECIALTY PRODUCTIONS**

*Meeting Presentations / Conferences, Experiential/ Live Events, Museums, Trade Shows, Kiosks, etc.*

**108. MEDICAL/HEALTH FILMS**

**109. TOURISM FILMS**

**110. FUNDRAISING/DEVELOPMENT**

**111. ENVIRONMENTAL ISSUES/CONCERNS**

**112. CORPORATE SOCIAL RESPONSIBILITY / NONPROFIT**

**113. PUBLIC SERVICE ANNOUNCEMENTS (PSA)**

**BONUS FEATURES**

- 114.** Bonus Features (Behind-the-Scenes Footage, Interviews, Director Commentary, etc.)

**CRAFT / PRODUCTION TECHNIQUES**

- 115.** 3D
- 116.** 360° Video <sup>NEW</sup>
- 117.** Art Direction / Production Design
- 118.** Animation / Motion Graphics
- 119.** Augmented Reality (AR) <sup>NEW</sup>
- 120.** Cinematography
- 121.** Direction
- 122.** Editing
- 123.** Lighting
- 124.** Music – Adaptation or Original
- 125.** Set Design
- 126.** Sound Design (Editing, Effects)
- 127.** Talent / Casting
- 128.** Use of Humor
- 129.** Use of Music
- 130.** Virtual Reality (VR) <sup>NEW</sup>
- 131.** Visual Effects
- 132.** Writing, Concept



Select ONE (1) Production Type and ONE (1) Category per entry

CORPORATE

EDUCATION

ENTERTAINMENT

DOCUMENTARY

STUDENT

Production Types

CORPORATE

EDUCATION

ENTERTAINMENT

DOCUMENTARY

STUDENT

*A production that instructs*

*We also accept the Film & Video productions that are broadcast on Cable, Satellite and/or Online, or other new mediums.*

- 201.** Pre-School, Kindergarten
- 202.** Primary/Elementary School
- 203.** Intermediate/Middle School
- 204.** Secondary/High School
- 205.** College/University/Tertiary/Graduate/Post Graduate
- 206.** Professional Development & Continuing Education
- 207.** Personal Growth & Development
- 208.** How-to, Instructional, Tutorials
- 209.** Religion, Ethics, Humanities
- 210.** Massive Open Online Course (MOOCs)

**BONUS FEATURES**

- 211.** Bonus Features (Behind-the-Scenes Footage, Interviews, Director Commentary, etc.)

**CRAFT / PRODUCTION TECHNIQUES**

- 212.** 3D
- 213.** 360° Video <sup>NEW</sup>
- 214.** Art Direction/Production Design
- 215.** Animation/Motion Graphics
- 216.** Augmented Reality (AR) <sup>NEW</sup>
- 217.** Cinematography
- 218.** Direction
- 219.** Editing
- 220.** Lighting
- 221.** Music – Adaptation or Original
- 222.** Set Design
- 223.** Sound Design (Editing, Effects)
- 224.** Talent/Casting
- 225.** Use of Humor
- 226.** Use of Music
- 227.** Virtual Reality (VR) <sup>NEW</sup>
- 228.** Visual Effects
- 229.** Writing, Concept

Select **ONE (1) Production Type** and **ONE (1) Category** per entry

**CORPORATE**

**EDUCATION**

**ENTERTAINMENT**

**DOCUMENTARY**

**STUDENT**

Production Types

CORPORATE

EDUCATION

**ENTERTAINMENT**

DOCUMENTARY

STUDENT

*A production that entertains*

*We also accept the Film & Video productions that are broadcast on Cable, Satellite and/or Online, or other new mediums.*

**GENRES / CATEGORIES**

- 301.** Action/Adventure
- 302.** Animation
- 303.** Biography
- 304.** Blog Post
- 305.** Branded Content/Entertainment
- 306.** Children's
- 307.** Cli fi (Climate Fiction)
- 308.** Situation Comedy ("Sitcom")
- 309.** Dramatic Comedy ("Dramedy")
- 310.** Cooking
- 311.** Crime
- 312.** Drama
- 313.** Family
- 314.** Feature Film (over 30 minutes) theatrical or non-theatrical release
- 315.** Game Show
- 316.** Home Improvement / Real Estate
- 317.** Horror
- 318.** In-Flight
- 319.** Interview /Talk
- 320.** Instructional / How-To
- 321.** Mini-Series
- 322.** Music Video
- 323.** Mystery
- 324.** Performing Arts (Musical, Concert, etc.)
- 325.** Reality Competition Program
- 326.** Reality TV
- 327.** Sci-Fi
- 328.** Short Film (under 30 minutes) theatrical or non-theatrical release

- 329.** Social Media Video (Facebook, Instagram, YouTube, Periscope, etc.)
- 330.** Sports
- 331.** Telenovelas
- 332.** Theater / Cinema
- 333.** Trailer /Teaser
- 334.** Thriller / Suspense
- 335.** TV Movie
- 336.** Variety
- 337.** Viral Video
- 338.** War
- 339.** Western

**PROMOS**

- 340.** News
- 341.** Entertainment Program
- 342.** Information / Magazine Program
- 343.** Sports Program
- 344.** Contest / Special

**OPENERS, IDENTS, TITLE SEQUENCES**

- 345.** Station / Network
- 346.** News Program
- 347.** Entertainment Program
- 348.** Information / Magazine
- 349.** Sports Program

**BONUS FEATURES**

- 350.** Bonus Features (Behind-the-Scenes Footage, Interviews, Director Commentary, etc.)

**CRAFT / PRODUCTION TECHNIQUES**

- 351.** 3D
- 352.** 360° Video <sup>NEW</sup>
- 353.** Art Direction/Production Design
- 354.** Animation/Motion Graphics
- 355.** Augmented Reality (AR) <sup>NEW</sup>
- 356.** Cinematography
- 357.** Direction
- 358.** Editing
- 359.** Lighting
- 360.** Music – Adaptation or Original
- 361.** Set Design
- 362.** Sound Design (Editing, Effects)
- 363.** Talent/Casting
- 364.** Use of Humor
- 365.** Use of Music
- 366.** Virtual Reality (VR) <sup>NEW</sup>
- 367.** Visual Effects
- 368.** Writing, Concept

Select **ONE (1) Production Type** and **ONE (1) Category** per entry

**CORPORATE**

**EDUCATION**

**ENTERTAINMENT**

**DOCUMENTARY**

**STUDENT**

Production Types

CORPORATE

EDUCATION

ENTERTAINMENT

**DOCUMENTARY**

STUDENT

*A production of non-fiction content*

*We also accept the Film & Video productions that are broadcast on Cable, Satellite and/or Online, or other new mediums.*

**GENRES / CATEGORIES**

- 401.** Arts
- 402.** Biography
- 403.** Cultural Issues
- 404.** Current Affairs
- 405.** Docudrama
- 406.** Environment, Ecology
- 407.** Feature Film (over 30 minutes)  
theatrical or non-theatrical release
- 408.** Health, Medical
- 409.** History
- 410.** Nature, Wildlife
- 411.** Political, Government
- 412.** Religion
- 413.** Science, Research, Technology
- 414.** Short Film (under 30 minutes)  
theatrical or non-theatrical release
- 415.** Social Issues
- 416.** Sports, Recreation
- 417.** Travel

**NEWS PROGRAMMING**

- 418.** Analysis / Commentary
- 419.** Breaking News Reports
- 420.** Continuing News Stories
- 421.** Entertainment Programs
- 422.** Financial Programs
- 423.** Interview
- 424.** Investigative / Special Reports
- 425.** Magazine Format
- 426.** Newscasts
- 427.** News Features / Segments
- 428.** News Specials
- 429.** Political Campaigns
- 430.** Public Affairs Programs
- 431.** Sports Programs

**BONUS FEATURES**

- 432.** Bonus Features (Behind-the-Scenes Footage, Interviews, Director Commentary, etc.)

**CRAFT / PRODUCTION TECHNIQUES**

- 433.** 3D
- 434.** 360° Video <sup>NEW</sup>
- 435.** Art Direction/Production Design
- 436.** Animation/Motion Graphics
- 437.** Augmented Reality (AR) <sup>NEW</sup>
- 438.** Cinematography
- 439.** Direction
- 440.** Editing
- 441.** Lighting
- 442.** Music – Adaptation or Original
- 443.** Set Design
- 444.** Sound Design (Editing, Effects)
- 445.** Talent / Casting
- 446.** Use of Humor
- 447.** Use of Music
- 448.** Virtual Reality (VR) <sup>NEW</sup>
- 449.** Visual Effects
- 450.** Writing, Concept

Select **ONE (1) Production Type** and **ONE (1) Category** per entry

CORPORATE

EDUCATION

ENTERTAINMENT

DOCUMENTARY

STUDENT

Production Types

CORPORATE

EDUCATION

ENTERTAINMENT

DOCUMENTARY

STUDENT

*Students may enter individual or group work done for a class project, an internship, as spec work or for a client as long as the student is not a paid employee in the film industry.*

**501.** Student Productions

Entries must be submitted in **ONE (1)** of the following formats:

**MP4**

**VIDEO FILE UPLOAD**

*Video File Specifications:*

File Format = **MP4**

Video Codec = **H.264**

Audio Codec = **AAC**

Size = **720 minimum width**

*larger/higher-res accepted (i.e., 720p, 1080p), but not necessary*

-OR-

**URL**

**URL**

e.g., Vimeo, YouTube, etc.

URL must be a fully functioning webpage, with embedded video playback where applicable.

URLs for direct file downloads are not accepted.

-OR-

**DVD**

**NTSC DVD or PAL DVD**

region-free

**ENTRY FEES**

(All fees are to be paid in U.S. dollars)

	Entry Received ON / BEFORE <b>March 1, 2017</b>	Entry Received AFTER <b>March 1, 2017</b>
<b>Corporate</b>	\$425	\$465
<b>Documentary</b>	\$425	\$465
<b>Education</b>	\$425	\$465
<b>Entertainment</b>	\$425	\$465
<b>Student</b>	\$85	\$95

**PAYMENT METHODS**

- CREDIT CARD**  
 Visa, MasterCard, American Express  
 A 4.1% *Credit Card Network Charge* will be added to the total.
- CHECK or MONEY ORDER**  
 By U.S. Bank Draft in U.S. Dollars  
 Payable to: **US International Film & Video Festival**  
 713 South Pacific Coast Highway, Suite A  
 Redondo Beach, CA 9077-4233 USA
- BANKTRANSFER**  
 Please contact the Festival office ([KristenSzabo@filmfestawards.com](mailto:KristenSzabo@filmfestawards.com))  
 for complete bank account details for Bank Transfer.  
 A fee of US\$35 per Bank Transfer will be automatically added to the total.